

You are going to listen to an interview about the effects of the economic crisis on the fashion industry. First you will have 45 seconds to study the task below, then you will hear the recording twice. While listening, choose the correct answer (A, B, C or D) for each question (1–8). Put a cross (☒) in the correct box on the answer sheet. The first one (0) has been done for you.

After the second listening, you will have 45 seconds to check your answers.



## High-end fashion and recession

- 0 Today, many brands
- A complain about the crisis.
  - B try to stay in demand.
  - C focus on cheap products.
  - D stick to traditional ideas.
- 1 The crisis has made designers
- A invest money wisely.
  - B respond very quickly.
  - C become extra truthful.
  - D stop some of their work.
- 2 Last autumn, some retailers
- A worked with competitors.
  - B reduced prices sooner.
  - C increased their prices.
  - D sold traditional designs.
- 3 Price differences made shoppers
- A bargain for better rates.
  - B buy fewer brand names.
  - C search for new shops.
  - D complain to retailers.

4 **Sales indicate that designers**

- A make large profits.
- B change their designs.
- C sell enough clothes.
- D face a difficult period.

5 **Nordstrom's gave back**

- A what they failed to sell.
- B some of their profits.
- C a refund to a designer.
- D money to customers.

6 **Louis Vuitton**

- A lost some of their income.
- B hire staff from other labels.
- C sold some of their shares.
- D run their shops themselves.

7 **The crisis makes designers**

- A forget past difficulties.
- B adjust in some ways.
- C worry about changes.
- D deny some problems.

8 **Now designers are**

- A returning to classical styles.
- B producing fewer magazines.
- C focusing more on customers.
- D having fewer fashion shows.

## High-end fashion and recession

0	A <input type="checkbox"/>	B <input checked="" type="checkbox"/>	C <input type="checkbox"/>	D <input type="checkbox"/>
1	A <input type="checkbox"/>	B <input type="checkbox"/>	C <input type="checkbox"/>	D <input type="checkbox"/>
2	A <input type="checkbox"/>	B <input type="checkbox"/>	C <input type="checkbox"/>	D <input type="checkbox"/>
3	A <input type="checkbox"/>	B <input type="checkbox"/>	C <input type="checkbox"/>	D <input type="checkbox"/>
4	A <input type="checkbox"/>	B <input type="checkbox"/>	C <input type="checkbox"/>	D <input type="checkbox"/>
5	A <input type="checkbox"/>	B <input type="checkbox"/>	C <input type="checkbox"/>	D <input type="checkbox"/>
6	A <input type="checkbox"/>	B <input type="checkbox"/>	C <input type="checkbox"/>	D <input type="checkbox"/>
7	A <input type="checkbox"/>	B <input type="checkbox"/>	C <input type="checkbox"/>	D <input type="checkbox"/>
8	A <input type="checkbox"/>	B <input type="checkbox"/>	C <input type="checkbox"/>	D <input type="checkbox"/>

Von der  
Lehrperson  
auszufüllen

richtig falsch

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