

## Korrekturhinweise

Where good ideas come from

0	A	<input checked="" type="checkbox"/>	B	<input type="checkbox"/>	C	<input type="checkbox"/>	D	<input type="checkbox"/>
1	A	<input type="checkbox"/>	B	<input type="checkbox"/>	C	<input type="checkbox"/>	D	<input checked="" type="checkbox"/>
2	A	<input type="checkbox"/>	B	<input type="checkbox"/>	C	<input checked="" type="checkbox"/>	D	<input type="checkbox"/>
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4	A	<input checked="" type="checkbox"/>	B	<input type="checkbox"/>	C	<input type="checkbox"/>	D	<input type="checkbox"/>
5	A	<input type="checkbox"/>	B	<input type="checkbox"/>	C	<input checked="" type="checkbox"/>	D	<input type="checkbox"/>
6	A	<input type="checkbox"/>	B	<input checked="" type="checkbox"/>	C	<input type="checkbox"/>	D	<input type="checkbox"/>
7	A	<input type="checkbox"/>	B	<input type="checkbox"/>	C	<input type="checkbox"/>	D	<input checked="" type="checkbox"/>

### Justifications

0

The speaker says: "It's a kind of problem I think all of us are intrinsically interested in." Finding out how good ideas originate is therefore relevant for everybody.

1

The speaker says: "What I found [...] there are these recurring patterns that you see again and again [...]." When investigating where good ideas come from, the speaker therefore frequently came across similar processes at work.

2

The speaker says: "Most important ideas take a long time to evolve and they spend a long time dormant in the background." According to the speaker, revolutionary ideas therefore usually remain hidden over a lengthy period.

3

The speaker says: "When he [Berners-Lee] started, he didn't have a full vision for this new medium he was going to invent." Therefore, when Berners-Lee first began his research, he had no clear goal in mind.

4

The speaker says: "When ideas take form in this hunch state they need to collide with other hunches." Once ideas gradually start to develop, they therefore have to meet and blend with each other.

5

The speaker says: "[...] it sheds a lot of important light on the debate we've been having recently about what the Internet is doing to our brains." Lately there has therefore been discussion about how the Internet affects our minds.

6

The speaker says: "It's important to remember that the great driver of scientific innovation and technological innovation has been the historic increase in connectivity." Progress in science and technology is therefore mainly due to expanding opportunities for communication.

7

The speaker says: "[...] but what has happened that's really miraculous and marvelous over the last 15 years is that we have so many new ways to connect and so many new ways to reach out and find other people who have that missing piece that will complete the idea we're working on." The speaker says that modern communication technology therefore enables us to find the sources of essential ideas quickly.