Korrekturhinweise

Travel for inspiration

	akzeptiert	nicht akzeptiert
0	help in finding solutions	
1	new in the old new in familiar things	creativity easy or not good in our life happened important important and what not important later on inspiration new (important idea missing) over really important shackled by the familiar the solution traded away
2	approach to being creative kind of creativity perspective of himself point of view view of himself view of things way of creativity	artwork broader purpose creativity (he does not use another creativity) experience idea (not specific enough) livestyle main reason for getaway perspective (a different side of his creativity does not mean a different perspective) vacation vacation away from home view view of point way
3	but it doesn't work but nothing came out but nothing comes up first nothing came out he can't force himself he couldn't he couldn't force it it did not work	and create something and forced himself and see new things before taking the trip coming up with ideas enjoyed the holiday he enjoyed the trip he stopped and relaxed (this is the consequence of not being creative) he went on holiday in Bali to force himself to have ideas while he was there
4	recharge the creative batteries get a new perspective be more creative build up new creativity get new ideas get the creativity back have new ideas	be able to work (aspect of creativity is missing) calm down himself inspire by experience inspired you sitting on the beach to create something (the idea of being creative again or more creative is missing)

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	new perspectives provide a new perspective provide a new view recharge his creative batteries to be creativ	
5	fresh insights a new perspective fresh insights and experience fresh insights await getting new ideas him a new perspective his inspiration insights insights await inspirations new ideas new inspiration new perspectives the inspiration of unknow the new inspiration to have new ideas to have new inspiration	broad experience experience as communications fresch in sides fresh insides going to new places new experiences (insights and experiences are not the same) new places (paraphrase of question) on command the thoughts the unknown to work (creativity: fresh insights and new inspiration may foster creativity but creativity is not automatically there when one is in unfamiliar locations) creative ideas creativity more creativity and ideas
6	inspired a marketing team can be an inspiration help a marketing team helps to be creative inspire a marketing team inspire the team inspires the marketing team led to new creations led to new products provide new inspiration served as inspiration were brought to work	are very important can be eye-opening can inspire (the photos did inspire not just indicate the possibility) can inspire during work can inspire us from Bali in the jungle inspire inspired his work inspired people (generalization that is not given in the text) inspired the colour scheme (not directly related to the photos) inspired you inspires of wooden baskets recalls times from trips taken of wooden baskets the jungle of Belize times were inspiring for him
7	feature exotic settings be exotic settings be feature exotic settings exotic places exotic settings feature exotic places feature exotic seetings featured exotic features exotic settings have to be exotic	be close to home be expensive (information not given in the text) brought to work close to home even neighborhood eye-opening for a long time from home from your home have to be long-distance (paraphrase of question)

	to exotic places to exotic settings with exotic settings	have to take long haven't to be long home neighboring can be eye-opening out of ordinary workspaces spending lots of money stay in the surroundings the office in order to be long distance to neighbor city to the neighborhood to the next town travelling alone visit to the next town
8	think in extraordinary ways be more creative brainstorm brainstorm effectively brainstorm enough effectively brainstorm have good ideas think extraordinary to brainstorm effectively to have new inspiration	be eye-opening brainstorm nearly enough create something new experience something new fall in that rut get a new life get out of ordinary (paraphrase of question) getting out of workspace inspiring yourself make new experiences new ideas open your mind again relax think in extraordinary workspaces won't brainstorm nearly

Begründungen

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The text says: "Trips can help generate new ideas or break stifling routines, creative travelers say, adding that the process of obtaining distance from problems sometimes can <u>help in finding solutions</u>." Getting away from difficulties may therefore occasionally help in finding solutions.

1

The text says: "A bit of distance, however, helps loosen the chains of cognition, making it easier to see something new in the old." Traveling therefore makes it more likely to notice what is new in the old.

2

The text says: "For Josh Kenyon, a trip to Bali, Indonesia, in 2008 helped the designer and illustrator tap into another <u>side of his creativity</u>." A holiday therefore enabled Mr Kenyon to use a different side of his creativity.

3

The text says: "When we got to Bali, I tried to force myself to create something but <u>nothing came out</u>, so I stopped and just sat back and enjoyed what was going on around me." Therefore, although Mr Kenyon wanted to be creative, nothing came out.

4

The text says: "Hitting the pause button on the day-to-day demands of work is sometimes enough to recharge the creative batteries. For Kenyon, meeting locals, eating Balinese cuisine, and sitting on the beach for hours and staring at the ocean provided him with <u>a new perspective</u> and view of himself as a designer." Resting for some time may therefore be all it takes to recharge the creative batteries and get a new perspective.

5

The text says: "Going to new places takes people out of the familiar and into the unknown, where <u>fresh</u> <u>insights</u> await, [...]." Harrison says that unfamiliar locations therefore provide fresh insights.

6

The text says: "Instead of taking work to vacation, Harrison recalls times when insights from trips were brought to work. For example, photos taken of wooden baskets during a hike through olive orchards in Italy's Cinque Terre inspired a marketing team to create reclaimed-wood accessories for a home-office catalog." Harrison therefore remembers that holiday pictures inspired a marketing team.

7

The text says: "Inspiring trips don't have to be long-distance or <u>feature exotic settings</u>." Creative journeys therefore needn't take you far away nor feature exotic settings.

8

The text says: "'Retreats are great for creative teams — getting out of ordinary workspaces helps people think in extraordinary ways,' Harrison says." Leaving your job location may therefore enable you to think in extraordinary ways.