Read the text about different ways of showing other people what we want. Some parts are missing. Choose the correct part (A–M) for each gap (1–10). There are two extra parts that you should not use. Write your answers in the boxes provided on the answer sheet. The first one (0) has been done for you.



## Signal failure

How much assistance do you welcome when you're shopping? Personally, my idea of hell is to be closely shadowed around a shop by an overeager assistant – (0) \_\_\_\_.

"For God's sake, stop following me!", I did once shout at a surprised assistant in a pricey jewellery shop in New York. She fell back a couple of paces, (1) \_\_\_ (company policy, I expect). In the end I left in a huff, making a lofty, it's-your-loss, I-would-have-bought-something-but-you-blew-it kind of noise (2)

So I'm excited by a clever idea from a cosmetic company (Clinique, as it happens). Apparently, they've come up with a range of colour-coded wristbands for customers to wear – (3) \_\_\_\_. A pink band signifies "Browsing and happy". (In other words, "Don't speak. Go away. I'll scream if you come near me.") A white one says, "Time is of the essence." ("Can't you see (4) \_\_\_\_? I want you to serve me NOW!") Lastly, a green one says, "(5) \_\_\_. Let's talk" – which I suspect the company thinks of as a middle-ground sort of message, forgetting that it will frequently mean, "(6) \_\_\_ but I haven't talked to a living soul, not for weeks, possibly months, and you look like such a nice person with your lovely skin and I'm sure you won't judge me or call security like they did in the last shop."

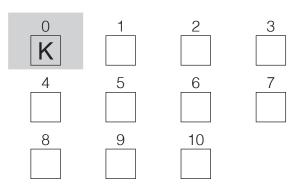
Whether this simple three-colour system covers all eventualities I'm not sure. I can certainly foresee problems (7) \_\_\_ and finds that she can't get anyone's attention except by tearing off the pink wristband with her teeth. But the wristband system would certainly be a boon in the world beyond the cosmetic counter: how are you supposed to know whether a fellow dog-walker, say, is happy to pass the time of day?

Of course, (8) \_\_\_\_. Teenagers wearing headphones are surely sending out a pretty strong *noli-me-tangere* signal; but I wonder if it works. I never wear headphones in public, except on planes – (9) \_\_\_\_. It seems that all cabin staff have been trained to wait for the precise moment you put your headphones on to come and ask you – at normal speaking volume – if everything is OK.

One thing worries me about all this: the number of unofficial codes (10) \_\_\_\_. In my youth I recall men at university sporting a particular kind of silver bracelet and – although I noticed it – I still don't know whether it was coincidence, fashion or overt gay signalling.

А	of which I must be unaware		
В	I don't actually want to buy anything		
С	that made no impression on anyone		
D	I'm an important person in a hurry		
Е	I have realized it is the truth		
F	when the browsing person finally decides to make a purchase		
G	that, I feel, is a great pity		
Н	where the code seems to work in reverse		
I	to signal to staff the level of attention required		
J	but wouldn't quit tailing me		
	especially once I've established that I'm happy to browse		
L	there are some unofficial systems already in place		
М	I have time		

## Signal failure



## Von der Lehrperson auszufüllen

richtig falsch	richtig falsch	richtig falsch	richtig falsch
	1	2	3
4	5	6	7
8	9	10	

\_\_\_ P.