# Korrekturhinweise

## Signal failure

0	1	2	3	4	5	6	7	8	9	10
K	J	С	I	D	М	В	F	L	Н	А

### Begründungen

### 0

The paragraph provides a concrete example of the type of situation the author is referring to. The text says: "Personally, my idea of hell is to be closely shadowed around a shop by an over-eager assistant – <u>especially once I've established that I'm happy to browse</u>. 'For God's sake, stop following me!' I did once shout at a surprised assistant in a pricey jewellery shop in New York."

## 1

The paragraph provides a concrete example of a situation when the author was followed around and finally decided to leave the shop because her outburst did not have the desired effect. The text says: "'For God's sake, stop following me!' I did once shout at a surprised assistant in a pricey jewellery shop in New York. She fell back a couple of paces, <u>but wouldn't quit tailing me</u> (company policy, I expect)."

### 2

The sentence elaborates on the first part to show that the author did not believe her reaction to being tailed by the assistant had any effect. The text says: "In the end I left in a huff, making a lofty, it's-your-loss, I-would-have-bought-something-but-you-blew-it kind of noise that made no impression on anyone."

#### 3

The sentence elaborates on the new concept introduced in the first half of the sentence by giving the actual purpose of the wristbands: The text says: "Apparently, they've come up with a range of colour-coded wristbands for customers to wear – to signal to staff the level of attention required."

#### 4

The description of the white wristband stands in direct contrast to the description of the pink wristband coming before. The sentence elaborates on the idea contained in the preceding sentence. The text says: "Time is of the essence.' ('Can't you see <u>I'm an important person in a hurry</u>? I want you to serve me NOW!')"

#### 5

The sentence states that the last wristband transmits a message between wanting immediate service and wanting to browse in peace, the messages of the two wristbands described before. The text says: "Lastly, a green one says, '<u>I have time</u>. Let's talk'– which I suspect the company thinks of as a middle-ground sort of message [...]."

## 6

The sentence elaborates on the message of the green wristband by giving the author's opinion of how it might actually be interpreted. The text says: "[...] which I suspect the company thinks of as a middle-ground sort of message, forgetting that it will frequently mean, '<u>I don't actually want to buy anything</u>' but I haven't talked to a living soul, not for weeks, possibly months, and you look like such a nice person with your lovely skin and I'm sure you won't judge me or call security like they did in the last shop."

#### 7

The sentence elaborates on the preceding sentence by giving an example to illustrate the author's reservations about the wristband system. The text says: "I can certainly foresee problems <u>when the browsing person finally decides to make a purchase</u> and finds that she can't get anyone's attention except by tearing off the pink wristband with her teeth."

# 8

The sentence introduces a new idea and this is elaborated on in the sentence following by means of an example. The text says: "Of course, <u>there are some unofficial systems already in place</u>. Teenagers wearing headphones are surely sending out a pretty strong *noli-me-tangere* signal [...]."

## 9

The author's experience of using headphones on planes stands in contrast to the example of teenagers wearing headphones. The sentence expresses the contrasting effect of the author's experience and is elaborated on in the sentence following. The text says: "I never wear headphones in public, except on planes – where the code seems to work in reverse. It seems that all cabin staff have been trained to wait for the precise moment you put your headphones on to come and ask you - at normal speaking volume - if everything is OK."

### 10

The idea of "unofficial codes" is continued from the preceding paragraph and the sentence completes the definition of what actually worries the author about them. The text says: "One thing worries me about all this: the number of unofficial codes <u>of which I must be unaware</u>."