

You work in Marketing and Sales of *The Chocolate Factory*, a well-known US producer of expensive chocolates:

The Chocolate Factory scores high on health and sustainability.

- No additives, colorings or preservatives
- Fair Trade label
- Environmentally friendly and recyclable packaging

The management of the company has decided to launch an organic chocolates side-line and has asked you to draft a sales letter to your retailers using the following information:



Our new top seller

Plantations Chocolate - 75% Cocoa Dark Chocolate with "Salted Macadamia Nuts", 100g / 3.5oz. \$5.00

In your **letter** you should:

- inform the retailers about the reasons for the launch
- present the advantages of organic chocolates
- make an offer concerning Plantations Chocolate

Write around 250 words.

Notes (these will not be marked)

Übertragen Sie diese Formatvorlage auf Ihren Schreibbogen

Letter

Starting time:

Finishing time:

Number of words: