You run your own shop in a town and recently received the *Eco-Shop of the Year* award. Now you are setting up an online shop as well. To promote your business and to network with the young business community, you have decided to start a blog in English on this topic.



In your **blog post** you should:

- describe the business idea behind your shop
- outline the challenges when setting up an eco-shop
- argue why online eco-shops are now needed

Give your blog a title. Write around 250 words.

Notes (these will not be marked)

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Übertragen Sie diese Formatvorlage auf Ihren Schreibbogen

User name: Starting time: Title: Finishing time: Number of words: